

INVITATIONAL BIKE SHOW 2023

Friday May 5 - Sunday May 7

OCC ROAD HOUSE & MUSEUM
10575 49TH STREET N • PINELLAS PARK, FL 33762



Friday Night, May 5th

**Meet & Greet for invited builders
with Paul, Keith, Bert**

**Kick-Off Concert - Jackyl!
Ticketed Event in Bert's Pavilion Live**



Saturday, May 6th - Manufacturers Bike Show

Free bands all day and night! Vendors all day!

Bike Registration 9:00 AM - 11:00 AM

Judging 11:30 AM - 3:00 PM

Awards Presentation - 5:00 PM

Sunday, May 7th - Originals & Old School Bike Show

Free bands all day and night! Vendors all day!

Bike Registration 9:00 AM - 11:00 AM

Judging 11:30 AM - 3:00 PM

Awards Presentation - 5:00 PM

**79 Total
Trophies
Awarded**

**Bike Entry Fee
\$30 Per Bike**

Invited Bike Builders
receive free entries
\$1,000 Cash Prize
for the Winning Builder
in each Division from
the Pro/Radical Class
(\$8,000 Total Prize Money)

Award Categories Defined:

Builder Bike of the Year - (1) Winner in each Pro/Radical Class - Per Division

Builders must enter their chosen bike(s) into the appropriate division. Each builder will be asked to cast one vote for their choice of the winning bike in each Pro/Radical Class - but they cannot vote for their entered bike. Bike of the Year Awards in the Builder's Category are chosen by peer BUILDERS, not bike owners or spectators!

People's Choice - 1st & 2nd Place Per Division Class ... Spectators receive 1 vote per class for every division.

Senior Showdown Individual Owner Division - 1st Place Per Division Class ... Paul chooses the winner

Senior Showdown Builders Only Division - 1st Place Per Division Class ... Paul chooses the winner

Classes Defined:

Stock - No frame modification. Standard wheel sizes only. Bolt-on accessories and custom paint allowed.

Modified - Bolt-on accessories, light frame modifications, varied size wheels, custom paint, and minor fabrication allowed.

Saturday May 6th, 2023 Manufacturer's Day

Divisions:

Vintage & Classics Division (pre 1990)

- Single Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
(3)

Cruiser Division (no hard saddle bags)

- Stock Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(11)

Trike Division

- Stock Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(11)

Bagger Division

- Stock Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(11)

Sport Bike Division

- Stock Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(11)

47 Trophies Awarded - Saturday

Sunday May 7th, 2023 Originals & Old School Day

Divisions:

Rat Rods & Craziiness Division

- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(8)

Choppers Only Division

- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(8)

Retro & Café Division

- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(8)

Bobbers Only Division

- Modified Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
- Pro/Radical Class 1st/2nd People's Choice
1st Senior Showdown - Senior's Pick
1st **Builder Bike of the Year Pro/
Radical Class - Builder's Vote
(\$1,000)**
1st Senior Showdown Builder's Division -
Senior's Pick
(8)

32 Trophies Awarded - Sunday

HOW TO BUDGET

Because there are so many great builders from all over country and internationally who have been invited to be a part of our event, it is not financially feasible for us to underwrite any costs for travel or accommodations. Hotel rates this time of year range from \$130 for budget motels up to \$500 for luxury beachfront resorts. The earlier you book your accommodations, the better the rate you will receive. We encourage everyone to combine this event with an annual vacation and to arrive early or stay beyond the event dates to enjoy the area. If you are coming for the event only, you can find very nice accommodations nearby for around \$150-\$175 per night. Many include breakfast and there are 20-30 hotels within 5 miles of our venue.

Because you'll be on our campus most of the day on Saturday and Sunday, you'll likely be eating at our destination restaurant for at least a couple of meals while at the event. Your builder credentials will get you a 20% discount while dining with us. Our menu can be reviewed at www.occroadhouse.com/menus. We share a campus with Bert's Barracuda Harley Davidson dealership and you'll receive a \$50 gift card from Bert's good for retail merchandise (1) per builder registration, not per bike.



On Friday night Keith, Paul Senior and Bert will host a VIP welcome reception for invited builders which will include complimentary VIP admission for (2) to the Kick-off Concert with Jackyl.

There will be a sponsored hospitality room for invited builders with builder credentials on Saturday and Sunday during the day that will have bottled water and soft drinks along with seating for you to relax in the AC.



BIKE SHOW RULES, CLASSES AND CATEGORIES

All of the OCC Invitational Bike Show rules and information is enclosed. We encourage you to invite your customers to register and enter their bikes too, but remember only the bikes you enter in the Pro/Radical class of each division (up to 3) are eligible for cash awards. Again, the fee for individual owners registering a bike is \$30 per bike. While individuals registering a bike are NOT eligible for the cash prizes, they can certainly take home one of the 70+ custom awards being presented.

COMMEMORATIVE BIKE SHOW INVITATION "COIN DISPLAY"

Each year select deserving builders will be invited to our annual OCC Invitational Bike Show. Enclosed is a uniquely designed coin representing this year's bike show. When an invited builder actually attends their first OCC Invitational Bike Show, they will receive a custom American Flag Coin Holder (signed by Paul Senior). This unique and custom Coin Display will allow each builder to commemorate and keep on display all the OCC Bike Shows that they received an invitation to. This commemorative custom American Flag display will have slots designated to feature each unique coin from all the years the event was hosted. We hope you collect and display them all! This custom commemorative American Flag Coin Holder display will only be issued to invited builders in-person during their first attended OCC Invitational Bike Show. Each year these uniquely designed invitational coins will be mailed to our list of deserving bike builders, but to receive the custom display you must attend at least one OCC Invitational Bike Show. We hope these coins, while on display in your shop or office, serve a reminder to your customers that you are a recognized professional at the craft of custom bike building and a part of the OCC and OCC Road House family.



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Friday May 5 - Sunday May 7



Orange County Choppers



Budweiser

OCC ROAD HOUSE & MUSEUM
10575 49TH STREET N • PINELLAS PARK, FL 33762

ACCOMMODATIONS

There are hundreds of choices for hotels and VRBO's in the area. OCC Road House & Museum is physically located in the small city of Pinellas Park, Florida. However, our postal address is Clearwater, Florida. We market that we are located in St. Petersburg because most people know where St. Petersburg is located. We are directly in the middle of Pinellas County, Florida. We are 11 miles (20 mins) from the beaches, 2 miles (7 mins) from St. Pete / Clearwater (PIE) regional airport and 16 miles (21 mins) from Tampa (TPA) international airport.



QUICK CHOICES FOR ACCOMMODATIONS

Closest Distance:

Across the Street (walking distance)
OK condition - older property (C)

LaQuinta Inn & Suites

5000 Lake Blvd
Clearwater, FL 33760
(727) 299-9800

2.5 miles away

Nice and includes breakfast (B)

Hampton Inn & Suites

4050 Ulmerton Rd
Clearwater, FL 33762
(727) 572-7456

They are offering a \$149 rate

<https://group.hamptoninn.com/as967y>

3.8 miles away

Brand new luxury hotel (A)

Karol Hotel

2675 Ulmerton Rd
Clearwater, FL 33762
(727) 273-7850

Great restaurant - not the cheapest option

Beaches:

10.7 miles away

Newer resort (A)

CAMBRIA Hotel

15015 Madeira Way
Madeira Beach, FL 33708
(727) 483-5997

Across the street from the beach and great rooftop bar. They have set aside 10 rooms for Thursday (5/4) & Sunday (5/7) and 20 rooms for Friday (5/5) and Saturday (5/6). They are

offering a special rate of \$139 for Thursday and Sunday and \$189 for Friday and Saturday. Quoted rates are excluding the 13% tax and valet parking fees. Bed types are offered on a first-come, first-serve basis. The rooms will be held until all sold or until April 4, 2023. On that date, any unused rooms in the block will be released. Below is the online booking link. <https://www.choicehotels.com/reservations/groups/VB97L2>

11.8 miles away

Largest beachfront resort (B+)

TradeWinds Island Resorts

RumFish Beach Resort

6000 Gulf Blvd
St Pete Beach, FL 33706
727-363-6023s

Great for kids with lots of amenities. They are offering a \$249.00 rate at RumFish Beach Resort. This rate includes the resort fee, normally \$50 per night - per room. They will take a limited number of rooms since it's over a weekend, so book fast if you choose this resort.

15.1 miles away

Right on Clearwater Beach (A)

Opal Sands Resort

430 S Gulfview Blvd
Clearwater, FL 33767
(727) 450-0380

Very luxurious with lots of places to walk to.

EXPO SPACE

Invited bike builders pay NO expo fees to participate. You also receive up to (3) complimentary bike entries into the bike show. Bike entry fees are \$30 per bike to the general public or individual bike owners.

Invited builders will receive a 14' X 11' space which will accommodate 3 bikes comfortably depending on their frame size and rake. Builders are responsible for bringing all tables, chairs and materials needed for their designated expo space. NO pop-up tents will be permitted as this creates inefficient spacing. If less space than the 14' X 11' area is utilized by any builder, we reserve the right to take back any unused space to accommodate more builders. We will work with you upon set-up to make sure everyone has adequate space balanced against getting everyone registered inside the venue.

Invited builders will be given premium covered space featured under our 20K sq ft Showcase Tent. If we have more demand for builder participation than space permits, we will assign preferred space based on the order of registrations and some late registrations may be subject to set-up in our outdoor space adjacent to the Builder's Showcase Tent. Non-builders and owner-bike entries will be positioned in this outdoor space around the builders showcase tent in the parking lot.

LOAD-IN SCHEDULE

The Builder Showcase Tent will be erected on Wednesday, May 3rd and it will be used for a huge truck show that evening. Each Wednesday we host the largest truck night in Florida and we have over 500 regulars that join us for a live country band and line dancing. Free line dance lessons are from 6:00 PM - 7:30 PM and the band and line dancing are from 7:30 PM to close. We encourage you to arrive early and see some of the baddest and most radical jacked-up trucks in Florida.

Invited Builders are also welcome to join us for our weekly Bike Night on Thursday, May 4th. We host the largest weekly bike night in Florida, Bert's Great American Bike Night, with live bands, vendors, over \$1,000 in prize giveaways and dozens of great activities from stunt shows and aerialists to big wheel races and ax throwing. If you arrive on Thursday, May 4th you WILL be permitted to load-in and set-up your expo space early on this day prior to 5:00 PM. After 5:00 PM we shift to vendor set-up and Bike Night preparations.

The OFFICIAL load-in and set-up day for invited builders is on Friday, May 5th from 8:00 AM to 5:00 PM. You must be loaded in and set-up on Friday at 5:00 PM. If you arrive after 5:00 PM, just know and understand that we will close the gates for live bands performing as part of a ticketed

event and you will be required to load-in the following morning prior to 10:00 AM (the show starts at 11:00 AM Saturday). We will have parking attendants to help you navigate the parking lots and pedestrians all day Friday.

Once you are unloaded and set-up, you will keep your dedicated and secured expo space until the end of the event on Sunday evening. Builder Showcase Bikes won't move again until the show is over on Sunday evening. We do have 24-Hour Security, but we don't recommend leaving any loose articles of high value at your expo space while you are not present. You are permitted and encouraged to sell your merchandise from your expo space, but our Security personnel cannot be responsible for protecting your expo space until all patrons and builders have exited the Showcase Tent at the end of each day. They will not know who you are or what expo space belongs to you, so be mindful of this if you plan to leave any merchandise at your expo space unmonitored. Once the Showcase Tent is completely vacated, Security will be able to prevent anyone from re-entering until builders arrive the following morning. At a very minimum, we encourage you to cover or box-up your merch prior to leaving your expo space each day.

We also recommend that you watch the weather. If rain is eminent, the asphalt under the tent in some areas is subject to getting wet depending on how hard it rains, so you might want to lift up and secure any carpeting or materials being utilized that are placed on the ground.

There is no overnight vehicle or trailer parking permitted on property. Once you've unloaded and set-up is complete, we ask that all trailers be taken back to your hotel or VRBO and left there for the duration of the event to free-up our customer parking. Please don't bring trailers back on property once you've set-up, until of course the event is over and it's time to break-down and load-out.

BUILDER REGISTRATION

Registration must be completed online at www.occinvitational.com. Please complete all fields and select the correct division & class for each bike you'll be entering into the show. Please also enter all bike details and description fields so your bike(s) can be identified properly on our voting hand-outs. Again, preferred expo space will be based on the order in which builders have fully registered.

EVENT CONCIERGE

Jeanette McCabe will be available to assist you up to the actual expo arrival and set-up process. Once you're on-site, our event team will take over the process and get you set-up and introduced to the space lay-out and event format. Jeanette can be reached at Jmccabe@occroadhouse.com.